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**FASHION**

**MUSIC**

**FILM**

**ARTS**

### Sound Off

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It's been ten years since Apple unveiled the iPod, and today you can't step outside without seeing the signature white ear buds. But world domination comes at a price, and ingenuity transformed the music industry into a digital sphere which made music more accessible at the cost of sound quality. Enter the Blue-Aura v30, "the savior of sonorous superiority." Created with audiophiles in mind, the system's technology simply makes your music sound more like itself. But your ears won't have all the fun; the sleek, black leather and chrome facade speaks volumes- melodically, of course.

Words by Natalee Ranii-Dropcho

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