

Blue Aura debuts x40

UK company unveils Bluetooth stereo floorstanding loudspeakers

PRICE: £599 **AVAILABLE:** NOW

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CLAIMING TO BE the first UK brand to develop and sell wireless loudspeakers utilising the 2.4GHz platform on these shores, Blue Aura probably knows more than most about cable-free audio. And now the Cambridge-based company is laying claim to another UK milestone, the first ever pair of stereo Bluetooth tower speakers.

Designed and engineered in the UK and manufactured in China, the x40 boasts 35W of integrated amplification and a claimed 10m Bluetooth range for streaming music using aptX. Alternatively NFC (Near Field Communication) is on hand for compatible devices.

The loudspeakers lay claim to a pair of 4.5in drive units alongside a "high-quality" tweeter according to the manufacturer. Connectivity includes a sub out and a USB port for hooking up to the WAS1 Transmitter and Receiver, which extends the signal range and provides more source device connection options.

